

BRÖHAN-MUSEUM

Landesmuseum für Jugendstil, Art Deco und Funktionalismus

PRESS RELEASE

12 September 2022

“Lucia Moholy – The Image of Modernity”

Exhibition from 1 October 2022 until 22 January 2023 at the Bröhan-Museum, Berlin

As part of the Triennale der Moderne 2022

You are cordially invited to the press conference for the exhibition on Thursday, 29 September 2022, 11 am, at the Bröhan-Museum.

Lucia Moholy's images are seen all around the world to this day – with her photographs of Bauhaus buildings, the photographer and journalist Lucia Moholy (1894–1989) left a lasting mark on the image of the art school. As the wife of László Moholy-Nagy, she lived with him at the Bauhaus and carried out important work for numerous Bauhaus artists as well as for the institution itself. She played a crucial role in bringing the school's artistic ideas and substance to the public. The exhibition is devoted to the entire oeuvre of the artist: beside documentary photographs of workshop works and portrait series of Bauhaus teachers and friends, photographs of Bauhaus buildings in Dessau constitute the focal aspects of her work. Revolutionary in her approach, Lucia Moholy considered photography and painting to be of equal value; her architectural photographs emerge as constructivist images.

Lucia Moholy is one of the most significant photographers of modernity. Although she was not employed at the Bauhaus, through her photographs she has contributed significantly to establishing the fame and reputation of the art school. In doing so, she was not merely a documentarist, but developed a style of her own which shaped our image of the school and that of modernity. It is the high quality of her photographs, owing much to Moholy's adept handling of the technical aspects of photography, that enabled a hitherto unprecedented marketing of the Bauhaus idea as a social and, above all, aesthetic movement.

The fact that Lucia Moholy is hardly known today is due to a complex web of political and social circumstances. Since she was neither employed nor paid by Gropius, she was never officially at the Bauhaus and could easily be “overlooked”. In contemporary publications, her photographs were published sometimes with and sometimes without her name. After the closure of the Bauhaus, naming the photographer was almost universally refrained from. Gropius in particular played a rather inglorious role in this, the effects of which can still be felt today. In addition, after their separation of the Moholy-Nagy couple, the joint artistic and theoretical work was solely attributed to László. When Lucia Moholy had to flee Germany after the Nazis came to power a tragedy took its course, making one of the best female photographers of German modernism almost invisible for a long time.

In the exhibition at the Bröhan Museum, which shows around 100 photographs from private and public lenders as well as selected objects from the Bauhaus period, Lucia Moholy emerges as an artist in her own right. Particular attention is paid to Lucia Moholy's time in Berlin.

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befreit nach § 4 Nr. 20a UStG

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Sponsored by the LOTTO-Stiftung Berlin as part of the Berlin program for the Triennale der Moderne, 2022, www.triennale-der-moderne.de

EXHIBITION PROGRAM

Free guided tours

Every Saturday at 3 pm, there is a free guided tour through the exhibition. Registration not required, admission fee not included. The number of participants is limited.

Additional dates: Sun, 2 Oct 2022, 1 pm and 4 pm

Inclusive guided tours in German and in German Sign Language

On every second Saturday of the month, at 3 pm, there is a free guided tour in German and in German Sign Language. Registration not required, admission fee not included.

Additional date: Mon, 3 Oct 2022, 3 pm

Curator's tour

Thu, 29 Sept, 6 pm: live tour on Instagram @broehan-museum

Sun, 20 Nov, 4 pm: free curator's tour in the exhibition. Registration not required, admission fee not included.

Photo studio

The open photo studio of the exhibition invites visitors to join in.

Discovery booklet

The discovery booklet for children (of 6–12 years) is the perfect companion for a tour through the exhibition. Free copies are available at the museum ticket office.

School programs

We offer programs for school classes as part of the exhibition. More information at www.broehan-museum.de/vermittlung

Autumn vacations at the Bröhan-Museum

24.–26.10.2022, from 10 am until 3 pm, for children aged 8–12 years. Booking at www.jugend-im-museum.de

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Family Sundays

Every third Sunday of the month, from 11 am until 12:30 pm. Limited number of participants.
Registration required at: n.mueller@broehan-museum.de

Ménage à trois

One of our art experts guides you and one companion exclusively through the exhibition.
1 h, 55,- € (Tue–Fri), 70,- € (Sat/Sun/Holiday), plus admission fee. Booking at info@broehan-museum.de or 030/32690600

Bröhan Late

After the museum closes, at 6 pm, one of our art experts will guide you and up to 19 companions through the exhibition. Price: 200 € (Tue–Fri), 250 € (Sat/Sun/Holiday), booking at info@broehan-museum.de or 030/32690600

Current information on the exhibition program, digital as well as analog, at www.broehan-museum.de

Curators of the exhibition: Thomas Derda, Dr. Tobias Hoffmann, Fabian Reifferscheidt M.A.

Exhibition design: Katleen Arthen

Public relations: Corinna Kleis M.A.

Education and outreach: Nils Martin Müller M.A.

Assistance public relations/education and outreach: Alexandra Koronkai-Kiss M.A.

Opening hours: Tuesday to Sunday from 10 am to 6 pm and on all holidays

Admission: 8,- €, reduced 5,- €.

Tickets can be purchased online at www.broehan-museum.de/service or on-site.

The exhibition is accompanied by a catalog (in German) published by Wienand Verlag, 176 pages with numerous illustrations, 26,- € at the museum box office.

Please send any inquiries concerning further information and visual material to Corinna Kleis, e-mail: pr@broehan-museum.de

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