

PRESS RELEASE

20 May 2026

Paperwork – Jumping He. Blackbox #18

Exhibition from June 13 to November 1, 2026 at the Bröhan Museum, Berlin

Opening: June 12, 2026, 6 pm, as part of the summer festival

We are happy to arrange individual press previews upon request.

Graphic designer and design curator Jumping He understands “Paperwork” as an experimental project that explores the transformation of visual communication in the dynamic interplay between print media, digital forms of information, and new technologies.

Born in 1973 in Hangzhou, Jumping He came to Berlin in 1997 after studying graphic design at the China Academy of Art to continue his studies at the Berlin University of the Arts. Today, he runs the design studio “Hesign” in Hangzhou and Berlin and works in the fields of graphic design, design curation, and design publications. Through the “Center for Visual Arts,” which he co-founded, he has also established an important platform for international exchange in graphic and visual culture between Asia and Europe.

Jumping He not only serves as a “cultural bridge” between Eastern and Western cultures, but has also developed his own distinctive style and design philosophy through many years of professional practice. His work is characterized by conceptual precision, typographic sensitivity, and an experimental approach to materiality. The artist Ai Weiwei described him as “a designer for the global age.”

Jumping He approaches his graphic design practice with great artistic freedom. He explores the expressive potential of the materials of graphic design itself. Letters and typographic symbols — the most basic and seemingly self-evident elements of graphic design — become central compositional elements in his work. Much like in calligraphy, he begins to draw with letters. Arranged sequences of type themselves become images. At the same time, paper, the even more fundamental basis of graphic design, also becomes an active element of composition. While paper usually serves merely as the neutral surface on which design takes place, He liberates it from this restrained, purely functional role. Especially in his book designs, paper itself becomes an integral part of the artistic and conceptual design process.

The exhibition offers a comprehensive insight into more than 25 years of design practice. On view are posters, books, graphic works, and paper installations that reveal the diverse possibilities of paper as a medium situated between design, communication, and art.

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ACCOMPANYING PROGRAMME

Free public guided tours (plus museum admission) every Sunday at 3 pm. No registration required.

Curators of the exhibition: Dr. Jumping He, Dr. Tobias Hoffmann

Press and Public Relations: Corinna Kleis M.A.

Education and Outreach: Nils Martin Müller M.A.

Assistant, Press & Public Relations / Education and Outreach: Fadila Yassouf M.A.

Opening hours: Tuesday to Sunday, 11 am – 6 pm, and on all public holidays

Admission: €9 regular, €6 reduced

Happy Wednesday: Every first Wednesday of the month: flat rate €4 for all visitors

Tickets can be purchased online at [Bröhan Museum Service](#) or on site.

A catalogue accompanies the exhibition (104 pages, German/English, numerous illustrations), price: €13 at the museum shop.

For inquiries, including additional information and image material, please contact Corinna Kleis:

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